

MIND MILAN
THEORY OF CHANGE

How can we create an open and vibrant community and build a new identity for MIND based on nature, health and wellbeing?

- #PROMPT USES: one off events that attract people in places
- #REGULAR USES: regular activities that retain people in places
- #STABLE USES: temporary uses that anchor people to places
- #COLLABORATIVE GOVERNANCE
- #INVESTMENT & FUNDING
- #SMART PLANNING, POLICY & REGULATION

Missions (if we)

Mission 1:
Open, Vibrant and Collaborative R&I Ecosystem

Mission 2:
Active, Healthy and Sustainable Lifestyles

Mission 3:
Accessibility & Usability

By (Portfolio of temporary activities)



PROMPT
Guided Tours



PROMPT
Food & Health Week



REGULAR
Intergenerational programme



#STABLE
Health Garden



REGULAR
Conscious Cooking Classes



#SMART PLANNING,
POLICY & REGULATION
Temporary Uses
Regulatory Updates
Proposals

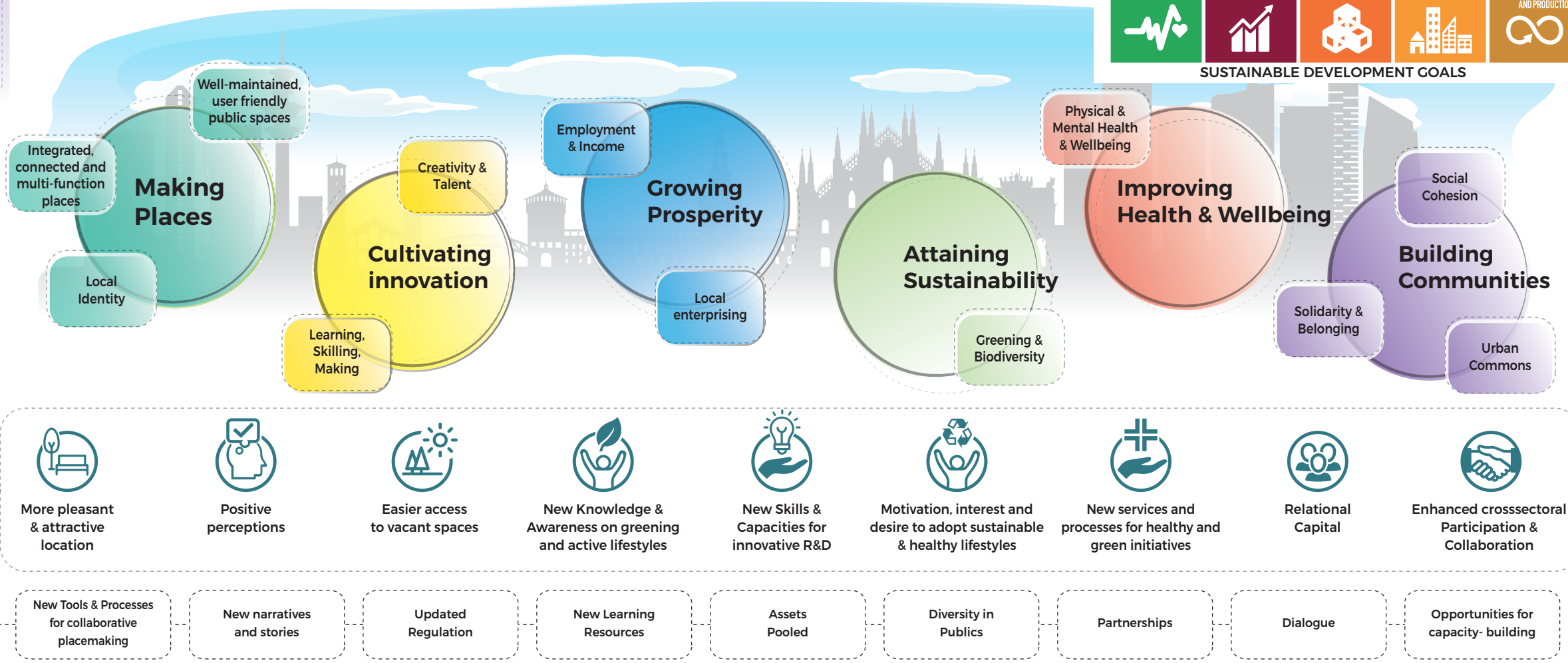


STABLE
Community Space



STABLE
Food Bank

Contributing to
And eventually in
This will result in



SUSTAINABLE DEVELOPMENT GOALS