

EUSTON LONDON THEORY OF CHANGE

How can we leverage temporary uses to demonstrate and bring forward the benefits of inclusive, equitable and regenerative development

- #PROMPT USES: one off events that attract people in places
- #REGULAR USES: regular activities that retain people in places
- #STABLE USES: temporary uses that anchor people to places
- #COLLABORATIVE GOVERNANCE
- #INVESTMENT & FUNDING
- #SMART PLANNING, POLICY & REGULATION

Missions (if we)

Mission 1:
Arts, Culture and Heritage

Mission 2:
Collaborative and Circular economy and enterprise

Mission 3:
Growing and greening

Mission 4:
Safe and convivial street and spaces

By (Portfolio of temporary activities)



PROMPT
Wellbeing & Greening walks



STABLE
Community Champions Project office



PROMPT
Creative workshops & Exhibitions



#REGULAR & STABLE
#FUNDING
Open Calls
Meanwhile service



STABLE
Community Studio



#REGULAR
Learning Recognition for Social Action



#REGULAR
Citizen Meanwhile Leaders



#STABLE:
MAKE EUSTON
Community space for creative collaboration

Contributing to

And eventually in

This will result in

