

Prototyping Maturity Assessment Tool

What is it

The Prototyping Maturity Assessment is a diagnostic tool aimed at qualitatively assessing the readiness and **maturity level of your city toward the prototyping of meanwhile uses**.

It is a self-assessment tool made by a survey to be filled out by stakeholders involved in the regeneration project and/or that play a role in running meanwhile uses.

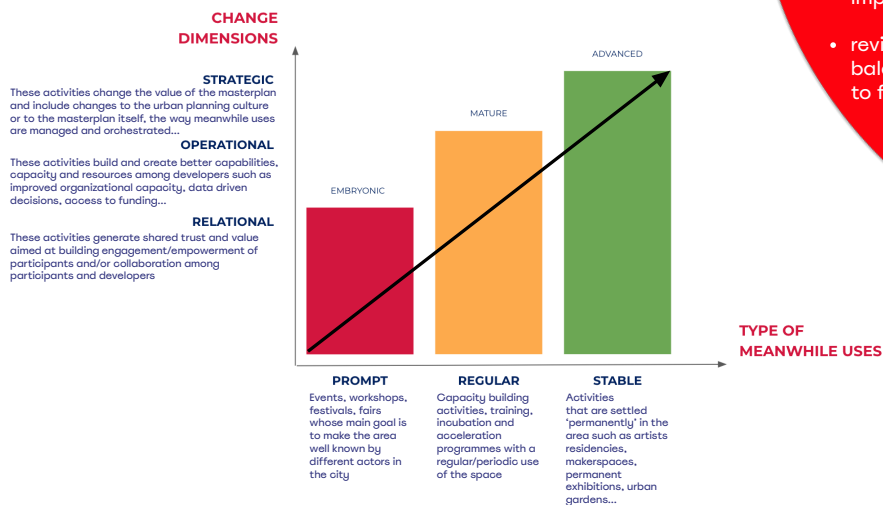
The assessment can apply to ideas envisaged for the different types of meanwhile uses (i.e. prompt, regular, permanent), or to clusters of ideas.

Objective

This tool allows you to verify if your organization or local coalition is endowed with all the resources needed to prototype.

To do so, the assessment is built on a framework that matches 3 types of meanwhile uses with 3 change dimensions. From their intersection a **maturity ladder** emerges, which enables you to understand your level of maturity for each activity to be prototyped, for a group of activities or for a type of use, depending on the object of your assessment.

The results of the assessment can be used as a filter to select the activities that appears to be more feasible and ready to be prototyped and to better understand how to refine ideas.



MATURITY LADDER

Embryonic level

The local coalition has some physical and immaterial assets identified, but need to better define its strategy, and to inquire local stakeholders' values, meanings, and perceptions. Enabling conditions to run the pilot need to be identified or are only partially identified.

Mature level

Initial physical and immaterial assets are deployed, a first program of temporary uses and events has been planned, with core stakeholders already identified and engaged.

Advanced level

A large set of physical and immaterial assets are deployed, and at least a first program of temporary uses and events has been implemented, with a plethora of different stakeholders already identified and engaged.

Prototyping meanwhile uses should support cities in turning prompt uses into stable uses that can strategically influence the regeneration masterplan

This tool is useful to...

- reflect on resources you have to prototype meanwhile uses
- filter the activities that are more feasible and ready to be prototyped
- understand how to refine ideas and what to improve to be able to prototype
- revise your overall meanwhile strategy by balancing different types of meanwhile uses to foster strategic change

Prototyping Maturity Assessment

How to use

Step 1 - Choose what to assess

Depending on what you are planning to prototype, choose the object of your assessment and write it in the canvas: it can apply to a single activity or to a cluster of activities (for example the group of prompt, regular or stable uses, or a group of activities that share the same mission, etc...). Add as many columns as the number of activities or clusters you want to assess.

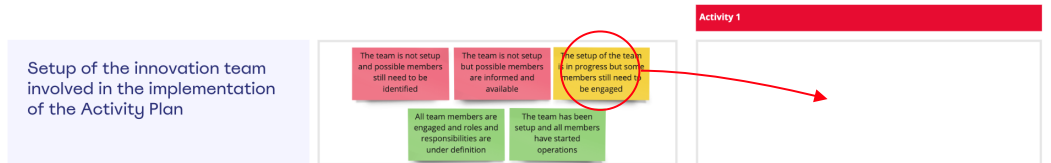


Tool tip! – If you choose to apply the assessment to single activities/uses you will be able to analyse your maturity with respect to the different type of uses, and realize what you miss to move from prompt and regular to stable ones



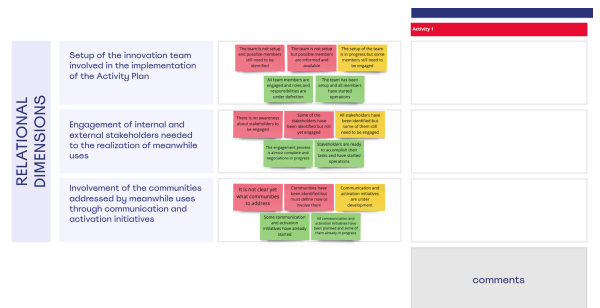
Step 2 - Assign a value to each indicator

Discuss with your team to define your level of maturity with respect to the suggested indicators. Assign a value on the proposed scale for each of them. Colours indicates the level of maturity according to the maturity ladder. If needed you can modify indicators or add new ones (elaborating the related scales as well) that better suits your situation.



Step 3 - Add comments that explain your evaluations

Don't forget this is a qualitative evaluation! As such, it might be useful to explain in few words why you have expressed certain evaluations on the proposed scales. It will help you better analyse your area of improvement.



Step 4 - Analyse your strenghts and weaknesses

Once all the cells are filled up, take an overall look to the canvas and detect on which aspects you are still at an embryonic level, on which you are mature enough and on which you are already at an advanced level. The analysis will help you understand if you are ready to prototype or what there is to do to achieve the objective.

Repeat the process as many times as your meanwhile uses or custers are!

Legend

- Green colour indicates aspects where you are at an advanced level of maturity
- Yellow colour indicates aspects where you are at a mature level
- Red colour indicates aspects where you are at an embryonic level of maturity

Prototyping Maturity Assessment Canvas

		activity cluster n.1			activity cluster n.2		activity cluster n.3
		Activity 1	Activity 2	Activity ...	Activity 1	Activity ...	
RELATIONAL DIMENSIONS	Setup of the innovation team involved in the implementation of the Activity Plan	<p>The team is not setup and possible members still need to be identified</p> <p>The team is not setup but possible members are informed and available</p> <p>The setup of the team is in progress but some members still need to be engaged</p> <p>All team members are engaged and roles and responsibilities are under definition</p> <p>The team has been setup and all members have started operations</p>					
	Engagement of internal and external stakeholders needed to the realization of meanwhile uses	<p>There is no awareness about stakeholders to be engaged</p> <p>Some of the stakeholders have been identified but not yet engaged</p> <p>All stakeholders have been identified but some of them still need to be engaged</p> <p>The engagement process is almost complete and negotiations in progress</p> <p>Stakeholders are ready to accomplish their tasks and have started operations</p>					
	Involvement of the communities addressed by meanwhile uses through communication and activation initiatives	<p>It is not clear yet what communities to address</p> <p>Communities have been identified but must define how to involve them</p> <p>Communication and activation initiatives are under development</p> <p>Some communication and activation initiatives have already started</p> <p>All communication and activation initiatives have been planned and some of them already in progress</p>					
		comments	comments	comments	comments	comments	comments
OPERATIONAL DIMENSIONS	Availability of infrastructures (i.e. places, premises, technologies, ...) that can host and enable meanwhile uses	<p>It is not clear yet where to locate meanwhile use and what resources it requires</p> <p>Meanwhile places and resources are under definition</p> <p>Meanwhile places have been identified but still lacking details needed for realization</p> <p>Infrastructures have been fully defined and some of them already available</p> <p>Infrastructures are already available and the implementation process can start</p>					
	Accessibility to competencies functional to the realization of meanwhile uses	<p>Don't know yet how to realize meanwhile use and what competencies are missing</p> <p>Missing competencies have been identified but don't know how to retrieve them</p> <p>The retrieval of missing competencies is under planning</p> <p>The retrieval of missing competencies is almost complete</p> <p>All competencies have been identified and are available</p>					
	Availability of fundings or activation of fundraising initiatives that can support the realization and running of meanwhile uses	<p>Don't have any idea of realization</p> <p>Realization and running costs are under definition</p> <p>Realization and running costs have been defined and fundraising is under planning</p> <p>Fundraising initiatives are in progress</p> <p>Fundings have been retrieved and are now available</p>					
		comments	comments	comments	comments	comments	comments
STRATEGIC DIMENSIONS	Compliance with the local regulatory framework for meanwhile uses or possibility to influence it	<p>Not aware of the presence of a regulatory framework</p> <p>The local regulatory framework has been analysed</p> <p>Compliance is under verification or conversation with the PA are planned</p> <p>Authorizations or negotiations are in progress</p> <p>Meanwhile use is now compliant with local regulations</p>					
	Envisagement or activation of synergies with other initiatives at urban level or beyond	<p>Not aware of other initiatives for possible synergies</p> <p>Other initiatives are being explored</p> <p>Other initiatives have been identified and conversations are planned</p> <p>Conversations with other initiatives are in progress and synergies almost established</p> <p>Synergies have been established and ready to become concrete</p>					
	Arrangement of a long-term economic sustainability plan for the stabilization of meanwhile uses	<p>Any thoughts on economic sustainability have been made yet</p> <p>Meanwhile use is considered for short-term implementation only</p> <p>A long-term economic plan is under discussion</p> <p>A long-term economic plan is under definition</p> <p>A long-term economic plan has been defined and ready to be implemented</p>					
		comments	comments	comments	comments	comments	comments